

**BEST SELLER  
TO  
BOX OFFICE**



Press release  
[www.bs2bo.com](http://www.bs2bo.com)



From Book to Film

## Best-seller to Box-office inaugurates the first Pavilion of its kind in the history of the Festival: books have finally been invited to Cannes!

From 11 to 22 May 2011, the Cannes Festival is hosting French and foreign literature for the first time in its history, in the **Best-seller to Box-office Literary Adaptation Pavilion**, at the International Village, Pantiero.

Sharing the view that there were no bridges between the publishing world and the world of broadcasting and cinema, the two Kniazeff sisters, Laure (ENSIMAG and producer), and Nathalie (HEC), created Best-seller to Box-office in 2009, the first international web-based platform offering a catalogue of literary works that may be adapted to cinema or television.

Two years after its creation, [www.bs2bo.com](http://www.bs2bo.com) is used by more than 300 publishers throughout the world, and 800 audiovisual professionals. Best-seller to Box-office has recently become available in 5 languages – French, English, German, Italian and Spanish – and is also launching its new website and typeface for the occasion of the Cannes Festival.

Producers, directors and scriptwriters thus have access to a database of books containing all of the information they need: a tour of the market presenting adaptable books, recent (and not so recent) releases, books currently being published, classification by specific themes, country of origin, current events and more.

For each title, the information includes a pitch, synopsis, rights contacts, status of availability of the rights, sometimes followed by a more detailed analysis of the book, allowing professionals to find "their" book and rapidly evaluate its relative merits with a view to adaptation.

Better still, with just one click, they can request a copy of a given title from the publisher.

This year, for the Cannes Festival, Best-seller to Box-office runs a Pavilion, within the very heart of the International Village on Pantiero Quay (near the old port), entirely dedicated to books, to respond to the needs of directors, producers or scriptwriters.

Meetings, conversations, real contacts, debates and moments of relaxation will be part of the programme organised by our teams throughout the full duration of the Festival. Of course, all of this will be relayed on [www.bs2bo.com](http://www.bs2bo.com). There will also be a few surprises...

***Best-seller to Box-office: where books become stars.***

- 1/ PRESENTATION OF THE BEST-SELLER TO BOX-OFFICE LITERARY ADAPTATION PAVILION
- 2/ PUBLISHERS AND RIGHTS HOLDERS YOU CAN MEET AT THE BEST-SELLER TO BOX-OFFICE LITERARY ADAPTATION PAVILION IN CANNES OR REPRESENTED BY BEST-SELLER TO BOX-OFFICE
- 3/ PRESENTATION OF BEST-SELLER TO BOX-OFFICE
- 4/ PRESS AGENT

Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France  
Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)

SARL au capital de 12 500 euros - RCS Nanterre 511 147 597 - Code APE 8299Z - TVA FR 67511147597



# Presentation of the best-seller to box-office Literary adaptation pavilion from 11 to 22 may 2011



With: Laure Kniazeff, Nathalie Kniazeff, Louise Hentgen, Lauryane Latapie  
and Ariane de L. from Best-seller to Box-office

The Best-seller to Box-office Literary Adaptation Pavilion will be set up like a big library where festival-goers may come to consult books whose presence on the shelves will be justified by their potential for adaptation. **It will also be possible to meet with the representatives in charge of audiovisual rights, and publishers, and submit your current searches or fields of interest to them.**

## THE PROGRAMME

The mornings will be reserved for "rights managers – cinema professionals", namely those interested in a title from the Cannes Special catalogue. The list of rights managers is attached to this release. The Cannes Special catalogue will be sent out to all of the festival-goers before the opening of the Festival.

Meetings with rights managers may be made directly at the Best-seller to Box-office Pavilion, or by sending an email to [laure@bs2bo.com](mailto:laure@bs2bo.com) specifying your name, occupation, date, time and the person you would like to meet, or by telephone on **+33 6 63 47 79 61 - Laure / +33 6 99 79 79 61 - Ariane.**

At 2.30 pm each day, a "pitchcafé" session will be held in which guest producers and directors will come to share their current subject searches with the rights managers and the Best-seller to Box-office team. These searches will also be communicated to the rights-manager partners of the operation who cannot be present in Cannes.

Two conferences on adaptation, focusing on legal experts, scriptwriters or authors with adaptation experience, will shed light on the subject and provide invaluable details for those who wish to launch a project based on a literary work. These conferences will also be relayed on [www.bs2bo.com](http://www.bs2bo.com).

Finally, at the end of the day there will be a "Happy Hour" in which producers and rights managers can meet in a convivial and informal way.

## THE CANNES SPECIAL CATALOGUE

The online Cannes Special catalogue was entirely created for the occasion of the Cannes Festival and devised for cinema. It assembles over 80 titles offered by the publishers and rights holders who are our partners in this Cannes operation. These books are French or foreign and all aim to become films! The catalogue may be consulted on [www.bs2bo.com](http://www.bs2bo.com)

The Cannes Special catalogue may also be consulted, alone or accompanied by a member of the team, directly on the interactive terminals at the pavilion.

It is also accessible to all festival-goers via the Cinando base, [www.cinando.com](http://www.cinando.com)

## THE WWW.BS2BO.COM PLATFORM

The Best-seller to Box-office team will also be available in the pavilion to present [www.bs2bo.com](http://www.bs2bo.com) to film professionals and inform them of the conditions for subscription.

## PRACTICAL INFORMATION

Access reserved for accredited festival-goers / Cannes  
Pantiero International Village (near the old port) - Pavilion 214



Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France

Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)

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## **Publishers and Rights Holders you can meet at the Best-seller to Box-office literary adaptation pavilion in Cannes**

### **LIBELLA**

**Publisher**

Address : 7 rue des Canettes, 75006 Paris, France ; Tel : +33 1 44 32 05 60 ; Fax : +33 1 44 32 12 45 ; web : <http://www.libella.fr>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 82 43 35 95

Contact: Christine Legrand, Rights Manager, [christine.legrand@libella.fr](mailto:christine.legrand@libella.fr)

Activity: The European Libella publishing group is the independent owner of various literary imprints. They publish high quality trade books across the fields of world fiction and non-fiction, creative arts & illustrated books. Buchet Chastel, Noir sur Blanc, Phébus are some of those imprints. Libella is based in France, Switzerland and Poland.

### **PLACE DES EDITEURS**

**Publisher**

Address : 12, avenue d'Italie, 75013 Paris, France ; Tel : +33 1 44 16 05 00 ; Fax : +33 1 44 16 05 01 ; web : <http://www.placedesediteurs.com/>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 09 85 97 59

Contact: Frédérique Polet, Rights Manager , [frederique.polet@placedesediteurs.com](mailto:frederique.polet@placedesediteurs.com)

Activity: Place des éditeurs includes eleven imprints: Acropole, Belfond, En Voyage Editions, Hors Collection, Le Pré aux Clercs, Lonely Planet, Presses de la Cité, Omnibus, Solar, Hemma and Langue au Chat. Place des éditeurs publishes more than 500 new titles per year: International and French fiction, both literary and commercial, non-fiction, practical guides, highly illustrated books, travel guides and children's books.

### **LA LEPRE EDIZIONI S.R.L**

**Publisher**

Address: via delle Fornaci 425, 00165 Roma, Italy ; Tel/Fax: +39 06.678845 ; web : <http://www.lalepreedizioni.com>

Office in Cannes: VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 42 48 49 61 et +39 339 11 43 502

Contact: Alessandro Orlandi, Publisher and Chief Executive Officer , [aorlandi@yahoo.com](mailto:aorlandi@yahoo.com)

Activity: Their editorial line aims at individuating books of literature and essays that suggest an original viewpoint to the reader in order to stimulate perception in a new light. This search pertains to literature, popular science, actuality, poetry and fables. It also includes the history of art and religion, in depth psychology, and anthropology. Their series gives voice to unusual works through various innovative themes and literary forms. A change of outlook is offered, creating new horizons: ironical, desecrating, critical, the rediscovery of ancient yet strongly current themes, the evocation of unusual images.

### **MICHEL LAFON**

**Publisher**

Address: 7-13, boulevard Paul-Emile Victor - Ile de la Jatte -92521 Neuilly-sur-Seine, France ; Tel: +33 1 41 43 85 85, Fax : +33 1 46 24 00 95 ; web : <http://www.michel-lafon.fr/>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 82 10 62 53

Contact: Margaux Mersié, Rights Manager, [margaux@michel-lafon.com](mailto:margaux@michel-lafon.com)

Activity: Michel Lafon Publishing is one of the most important Independent French publishing houses in general literature and Beautiful books. The former press baron, the creator of the magazine Podium, then director of Hachette Presse Youth, Michel Lafon created his publishing house in 1980. 150 books published a year (Books for all, testimonies, biographies and documents in the forefront of the news, a collection of thrillers: Anglo-Saxon best-sellers) and a successful distribution assured by Editis in France and in all the French-speaking countries (Canada, Belgium and Switzerland).

### **STILTON LITERARY AGENCY**

**Literary Agency**

Address: Isokaari 14 A 9, FI, 00200 Helsinki, Finland; Tel: +358 400 815912; web : <http://www.stilton.fi>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +358 400 81 59 12;

Anu : +358 40 56 58 371

Contact: Ms. Tiina Kristoffersson, Literary Agent, Owner, [tiina@stilton.fi](mailto:tiina@stilton.fi)

Activity: Stilton Literary Agency is a leading Scandinavian literary agency with offices in Stockholm, Helsinki and Oslo. Stilton represents a list of highly successful Scandinavian authors writing adult fiction, narrative non-fiction and children's and young adult's literature. The agency is well-known especially for the best-selling Scandinavian crime, award-winning literary fiction and young adult titles.

**Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France**

**Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)**

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**AGENTS ASSOCIÉS CATHERINE WINCKELMULLER****Agency**

Address : 82 rue de Rennes, 75006 Paris, France ; Tel : +33 1 42 56 05 95; web : <http://www.winckelmuller.com>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 68 65 07 55  
Contact: Catherine Winckelmuller, Owner, Agent, [catherine@winckelmuller.com](mailto:catherine@winckelmuller.com)  
Activity: Talent Agency.

**BRUNELLI****Literary Agency**

Address : via san Romano 60, 50135 Firenze, Italy; Tel : +39 05 56 97 461; web : <http://www.nabu.it>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +39 393 94 77 564  
Contact: Silvia Brunelli, Literary Agent, [brunelli@nabu.it](mailto:brunelli@nabu.it)  
Activity: The agency, founded in 1989 by Silvia Brunelli and active since then in the Italian and International publishing world, attends the major events in this field, such as the Bologna Children's Book Fair, the Turin International Book Fair, the American Bookexpo, the International Book Fair in London, the Salon du Livre in Paris and the Frankfurt Buchmesse. Besides representing several of the most important and renown Publishers, Nabu has promoted Nobel prize winners internationally, such as Dario Fo, Naguib Mahfouz, Rigoberta Menchù as well as internationally renown authors such as W.G.Seбалd, Walter Moers, Leonard Cohen, Alistair McLeod, Anne Michaels, Ahmed Rashid, Vandana Shiva and Alaa Al-Aswani. Our Italian authors are Gianluca Morozzi, Antonella Sbuеlz Carignani, Paola Presciuttini, Luca Ciarabelli, Alessandro Canale and many more.

**NIBBE & WIEDLING****Literary Agency**

Address : Hoeheweg 11, 82229 Seefeld, Germany; Tel : +49 89 74 56 71 88 ; Fax : +49 81 52 78 548; web : <http://www.nibbe-wiedling.de>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +49 173 59 323 88  
Contact: Bettina Nibbe, Agent for correspondence in English, [nibbe@nibbe-wiedling.de](mailto:nibbe@nibbe-wiedling.de)  
Activity: the agency focuses on representing Russian authors' rights worldwide. They are based in Munich and Moscow. Russian works are the core of their business but authors from the entire Ex Soviet Region have joined.

**PUBLISHERS AND RIGHTS HOLDERS REPRESENTED BY BS2BO****HURTUBISE****Publisher**

Address : 1815, avenue de Lorimier, H2K 3W6, Montréal, Québec; Tel : +514 523 1523; Fax : +514 523 5955;  
web : <http://www.editionshurtubise.com>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61  
Contact: Alexandrine Foulon, Rights Manager, [alexandrine.foulon@editionshurtubise.com](mailto:alexandrine.foulon@editionshurtubise.com)  
Activity: Founded in 1960, les Éditions Hurtubise have always offered quality books responding to the particular needs and desires of varied readership. The company is established in Québec and publishes about 130 titles a year in French, covering such varied genres as literature, non-fiction, youth literature and albums, coffee-table editions and school textbooks.  
Over the years since it began in book publishing, Hurtubise has tried to remain open to new trends and markets, and has participated in many co-publishing ventures with foreign companies. January 2009, Hervé Foulon, president of Éditions Hurtubise, acquired XYZ éditeur. Founded in 1985, XYZ éditeur publishes 25 titles per year (novels and essays). This publishing house is known for the prestigious literature prizes won by the authors in Quebec and Canada.

**NOTTEMPO****Publisher**

Address : Via Zanardelli, 34, 00186 Roma; Tel : +39 06 68 30 83 20 / +39 340 488 35 56 ; web : <http://www.edizioninottetempo.it>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61  
Contact: Maria Leonardi, Cell phone during the Festival : +39 340 488 35 56, Foreign rights and Acquisitions, [diritti@edizioninottetempo.it](mailto:diritti@edizioninottetempo.it)  
Activity: Fiction by Italian and foreign authors.

**ANNE CARRIÈRE****Publisher**

Address : 104, boulevard Saint-Germain, 75006 Paris, France; Tel : +33 1 44 07 47 53; web : <http://www.anne-carriere.fr>  
Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61  
Contact: Yasmina Urien, Rights Manager, [yasmina.urien@anne-carriere.fr](mailto:yasmina.urien@anne-carriere.fr)  
Activity: Romans Français et étrangers, documents, essais, témoignages. Récits, livres de société, psychologie. Thrillers.

**Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France**

**Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)**

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**ÉDITIONS VIVIANE HAMY****Publisher**

Address : 89, rue du faubourg Saint-Antoine, 75011 Paris, France; Tel : +33 1 53 17 16 00; +33 1 53 17 16 03

web : <http://www.viviane-hamy.fr>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61

Contact: Julie Galante, Rights Manager, [julie.galante@viviane-hamy.fr](mailto:julie.galante@viviane-hamy.fr)

Activity: Founded in 1989, Éditions Viviane Hamy has built a catalogue of 300 titles at the rate of 10 new publications each year. It consists mostly of French literature (François Vallejo, Gilles Heuré, Cécile Coulon, Claire Wilniewicz) and foreign, crime novels (including authors such as Fred Vargas, Dominique Sylvain, Antonin Varenne and Estelle Monbrun).

**LIANA LEVI****Publisher**Address : 1, Place Paul Painlevé, 75005 Paris, France; Tel : +33 1 44 32 19 30; +33 1 44 32 19 34; web : <http://www.lianalevi.fr>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61

Contact: Amélie Dor, Rights Manager, [a.dor@lianalevi.fr](mailto:a.dor@lianalevi.fr)

Activity: Their catalogue includes 400 titles in several series : literature, detective stories, history, essays, art.

**DELCOURT****Publisher**Address : 54, rue d'Hauteville, 75010 Paris, France; Tel : +33 1 56 03 92 20; Fax : +33 1 56 03 92 30; web : <http://www.editions-delcourt.fr>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : + 33 6 63 47 79 61

Contact: Juliette Mathieu, Rights Manager, [jmathieu@editions-delcourt.fr](mailto:jmathieu@editions-delcourt.fr)

Activity: Ranked as the second largest publisher of comics in France, Delcourt seeks to embrace genre with authors from all over the world (including Japan and North America). The Delcourt list caters to all ages, covering the entire gamut of styles, from the most demanding to the most popular, and in all categories from fiction to documentary. Among their successes : the "Sillage" and "De Cape et de Crocs" series, authors such as Jodorowski, Trondheim and Zep.

**DORVAL ÉDITIONS****Publisher**Address : 6, Boulevard Carnot, 45150 Jargeau, France; Tel : +33 2 38 86 15 38; Fax : +33 2 38 86 15 38; web : <http://www.ldorval-editions.fr>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 63 47 79 61

Contact: Danielle Dorval, +33 6 86 26 55 02, [dorvalEditions@wanadoo.fr](mailto:dorvalEditions@wanadoo.fr)

Activity: Their catalogue includes fiction, theatre, history, health, esoteric, youth

**AGENCIA LITERARIA IRÈNE BARKI****Literary Agency**

Address : Avenida Independencia 984 – 3°10, C1099AAW Buenos Aires, Argentina; Tel : +54 911 31 22 75 07 / +54 11 43 00 35 14

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 63 47 79 61

Contact: Irène Barki, Literary Agent, [ibarki@speedy.com.ar](mailto:ibarki@speedy.com.ar)Activity: Journaliste et photographe avant d'entamer une longue carrière dans l'édition, Irène Barki a quitté Paris pour Buenos Aires, où elle a créé en 2007 l'agence qui porte son nom. Elle représente des écrivains latino-américains réputés pour leur grande qualité littéraire, parmi lesquels l'Argentin Eduardo Sacheri, l'auteur du roman *La Pregunta de sus ojos*, qui, porté à l'écran, a valu au réalisateur Juan José Campanella de gagner l'Oscar du Meilleur Film étranger en 2010 et Guillermo Orsi, lauréat du prix Hammett pour son polar noir *Ciudad Santa*.**C.H. BECK VERLAG****Publisher**

Address : Wilhelmstrasse 9, 80801 Munich, Germany; Tel : +49 89 38 189-335 (week) and Tel : +49 177 777 299 (week-end) ;

web : <http://www.chbeck.de>

Office in Cannes : VILLAGE INT'L – PANTIERO Literary Adaptation Pavilion - Best-seller to Box-office, Tel : +33 6 63 47 79 61

Contact: Jennifer Royston, Rights Manager, [jennifer.royston@beck.de](mailto:jennifer.royston@beck.de)

Activity: The publishing house CH Beck is one of the great and renowned names in the German publishing industry. Established in 1763, Verlag C.H. Beck is still owned and managed by descendants of the founder. The company specialises in classical and literary studies, history, literature and law. The list includes texts, commentaries, textbooks, case studies on history, ethnology, literature and linguistics, religion, philosophy, politics, social sciences, art and architecture.

**Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France****Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)**

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## Présentation of Best-seller to Box-office



### **www.bs2bo.com is a platform dedicated to audiovisual and cinematographic adaptation of literary works.**

Best-seller to Box-office is an internet platform in 5 languages (French, English, Italian, German and Spanish) providing a catalogue of literary works from over 38 countries around the world.

Best-seller to Box-office brings together audiovisual and cinematographic rights purchasers (producers, directors, scriptwriters etc.) and rights holders. Rights purchasers and rights holders subscribe to [www.bs2bo.com](http://www.bs2bo.com) to gain access to the various services provided by Best-seller to Box-office.

This platform dedicated to literary adaptation responds to the requests of an increasing number of audiovisual and film professionals who are looking for stories and who are naturally turning to adaptation.

Since 2009, Best-seller to Box-office has organised conferences on the adaptation of literary works at the Short Film Corner of the Cannes Festival. This year, with the Best-seller to Box-office Literary Adaptation Pavilion, the Cannes Festival wished to provide a solution corresponding perfectly to the needs and expectations of film professionals.

### **THE COMPANY**

Best-seller to Box-office was created in 2009 by the 2 Kniazeff sisters, Laure, who trained as an engineer (ENSIMAG) and producer, and Nathalie, a graduate of the HEC. It is the first international web-based platform to offer a catalogue of literary works that may be adapted to film or television.

On [www.bs2bo.com](http://www.bs2bo.com), producers, directors and scriptwriters thus have access to a database of books and all the information that they need. A pitch, synopsis, rights contacts, status of availability of the rights, sometimes followed by a more detailed analysis of the book, allows professionals to find "their" book and rapidly evaluate its relative merits with a view to adaptation. Better still, with just one click, they can request a copy of a given title from the publisher.

Two years after its creation, [www.bs2bo.com](http://www.bs2bo.com) is used by more than 300 publishers throughout the world, and 800 audiovisual professionals. Best-seller to Box-office has recently become available in 5 languages – French, English, German, Italian and Spanish – and is also launching its new website for the occasion of the Cannes Festival.

### **THE COMPANY GREW OUT OF AN OBSERVATION...**

Until the [www.bs2bo.com](http://www.bs2bo.com) platform was created, there were no bridges between the publishing world and the world of broadcasting and cinema that would allow a producer or a director to rapidly review potentially adaptable books, recent (or not so recent) releases, books currently being published, classification by specific themes, country of origin, current events and more.

### **YET THERE ARE AN INCREASING NUMBER OF FILMS ADAPTED FROM BOOKS**

There are several reasons for this:

- the multiplication of modes of dissemination and broadcast has resulted in an increase in the need for audiovisual content and, even more so, for fiction films. Where can we find "good stories"? - Answer: in literature, where a multitude of titles exist, containing original stories, highly detailed worlds, charismatic and sufficiently multi-dimensional characters;
- Basing your film on a book is very reassuring for your potential financiers. In this time of financial crisis, books are perceived as tangible elements that help everyone to get the story straight and up to speed.

**By subscribing to the website, audiovisual and film professionals can:**

- Search and find a "good story" to adapt
- Inform themselves of the person in charge of the audiovisual rights and their contact details
- Find out about the availability of the rights to a book
- Request "alerts" regarding a specific subject
- Receive updates with hot info regarding adaptable books: sky-rocket book sales in a country, an increase in hype, young "newly discovered" authors, unpublished best sellers in the making etc.
- Receive updates about adaptation in the form of a weekly newsletter with focus articles on books to watch out for
- Find partners and co-producers to launch a production based on a book.

**Best-seller to Box-office, 4 boulevard de la Saussaye - 92200 Neuilly sur Seine - France**

**Tél. : +33 (0)6 63 47 79 61 - Email : [contact@bs2bo.com](mailto:contact@bs2bo.com) - [www.bs2bo.com](http://www.bs2bo.com)**

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# Press agent

Ariane : +33 6 99 79 79 61

We welcome you from 10:00 am to 7:00 pm every day  
in the Best-seller to Box-office Literary Adaptation Pavilion, Pantiero International Village,  
pavilion 214, throughout the festival.



To reach us by email, contact: [ariane@bs2bo.com](mailto:ariane@bs2bo.com)

If you just want to have a nice relaxing time,  
come to our Ricard-Cocktail happy hours  
From Friday 13 to Sunday 15 at 5 pm



**BEST SELLER  
TO  
BOX OFFICE**

With a big thank

**CHIVAS**



From Book to film

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