

From Book to Film

BEST SELLER TO BOX OFFICE

The business Best-seller to Box-office was born out of the meeting of our two great passions:

**the passion for books and
the passion for cinema..**

The business Best-seller to Box-office was born out of the meeting of our two great passions : the passion for books and the passion for cinema. The idea began to take form while we were enthusiastically searching for a book to adapt for the big screen. We were astonished to discover that some kind of tool, aiding professionals to find a good story to turn into a film, did not exist. And, as we learnt from our meetings with the cinematic community, who shared our initial astonishment, it happens all too often that movie producers and scriptwriters are simply deluged with offers from editors, and left incapable of reading the absolute profusion of books they receive. And this is, needless to say, to the great regret of the editors.

So, we have imagined an online platform, www.bs2bo.com, which proposes a catalogue of movie-adaptable books accompanied by "files" relating to their adaptation. These adaptation files "expose" each book on a number of different levels : its principal and secondary storylines, its characters, its strongest and most important scenes, related films of interest, its rhythm, in fact, on all levels related to its adaptative potential.

And, as if all this isn't enough, we've also included all the information relating to the rights and requirements of adapting each book.

Last but certainly not least, we have imagined this platform as a place of exchange between editorial, cinematic and audiovisual professionals. A place where we can discuss a book that we'd really love to see in images!

See you soon at
www.bs2bo.com

**Nathalie
Kniazeff**

**Laure
Kniazeff**



Best-seller to Box-office: WHAT is it?



Best-seller to Box-office is a bilingual platform offering a catalogue of literary works with the potential to be adapted for cinema or television. The objective of this website is to facilitate the first contact and relations between the rights-holders of books and those that wish to buy the rights of audiovisual and cinematic adaptation.

- The search engine of Best-seller to Box-office allows one to search for a book and its "adaptation file" (once it exists) by genre, key-words, time periods, etc, and to familiarise oneself with its adaptation rights and availability.
- Each "adaptation file" is composed by one of our readers with the specific needs in mind of audiovisual and cinematic specialists searching for an adaptable book.
- Our readers are recruited with the greatest care and attention. They must have an educational background in both literature and the cinema as well as experience in the world of film.
- The chapters, main and secondary storylines, characters, important scenes, setting, rhythm and related films are all equally treated in their own right as points from which to approach the adaptation of the book.
- The "adaptation file" of each book allows one to confirm its adaptative possibility and potential, at the same time, as indicating any difficulties to surmount.

Best-seller to Box-office: how does it WORK?



If you are an **EDITOR, LITERARY AGENT OR AUTHOR** and...

- You want to see the literary works you represent adapted for the screen, television or cinema;
- You want your literary works favourably and clearly exposed to those involved in audiovisual and cinematic production;

SUBSCRIBE to the site bs2bo.com
and you will be able to:

- List and promote your literary works online in the categories of Fiction / Youth / Graphic Novel and Comic Strip / Documentary.
- Translate your literary works into audiovisual speak in the form of an "adaptation file" created by carefully selected readers from the audiovisual and cinematic community.
- Meet audiovisual and cinematic professionals related to or with an interest in your literary work.



If you are a **PRODUCER, DIRECTOR OR SCRIPTWRITER** and...

- You are looking for an original story to put into images;
- You want to know the availability and potential of adapting a literary work;
- You want to be kept up-to-date on the publications of upcoming books;
- You want to know the important birthdays and dates of an author or the latest trends in audiovisual adaptation;

SUBSCRIBE to the site bs2bo.com
and you will be able to:

- Have access to the facts and details of a literary work categorised by Fiction / Youth / Graphic Novel, and Comic Strip / Documentary.
- Familiarise yourself with the adaptative availability and potential of a literary work through an "adaptation file" created by carefully selected readers from the audiovisual and cinematic community.
- Meet other members of the site, be they producers, directors, scriptwriters or authors interested in similar projects and form reunions around a particular project.
- Receive information of interest to you on upcoming books or the latest news on the authors you follow.

www.bs2bo.com

Best-seller to Box-office: what the professionals have TO SAY...

■ **Aurelie Laure, International Rights Manager-TV & Film Rights Manager, Univers Poche:**

"Best-seller to Box office is, overall, for Univers Poche, an excellent tool delivering "professionalised" audiovisual adaptation files on books specifically to a public of producers. It is also a means of having, online, the catalogue of all our literary works for which the rights are available for an audiovisual adaptation".

■ **Mathias Rubin, RECIFILMS:**

"Best-seller to Box-office allows us to easily access a great spread of literary works for which the rights are available with the possibility, thanks to the search engine and the very detailed readers file, to find a work which corresponds most closely with our hopes".

■ **Jacques Peskine, Délégué général de l'USPA, Union Syndicale de la Production Audiovisuelle:**

"The platform Best-seller to Box-office answers in effect one of the needs of our profession : the search for subjects. We will watch attentively to see whether the economic model of this platform allows it to quickly find a stable break-even point. We have everything to gain should this platform exist and persist".

■ **Luc Ntonga, Vice-President of AFPF, French Association of film and TV producers:**

"The professionalism and the interest of the tool that you, Laure and Nathalie, have developed, incites me to keep this platform next to our syndicate because it responds exactly to our desire to develop spaces for exchange and convergence between the world of images and the universe of writing".

■ **Virginie Rouxel, Foreign/subsidiary rights, Hachette Littératures:**

"Even if producers, directors and scriptwriters know that many stories hide themselves in discreet literary works, they don't know how to find them without spending many precious hours reading. On our side of things, it is difficult to secure permanently the up-to-date connections that permit us to attain without fault the ideal target. An internet site that directs the search for subjects and proposes a resumé of each literary work, focussed, upon the possibility of adaptation, is by all means a tool which the audiovisual community needs and agrees on".